

WINSTON SZETO

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EXECUTIVE SUMMARY

I am a journalist dedicated to amplifying voices of underrepresented communities through inclusive storytelling. I actively engage diverse perspectives via social media and prioritize accuracy with thorough research and fact-checking.

As a skilled graphic designer, I specialize in infographics, maps and multimedia content for social platforms like Instagram. My expertise in photography, videography and video editing enhances my ability to tell compelling stories.

Fluent in Cantonese, Mandarin and conversational in German and Japanese, I connect with diverse communities and bridge cultural divides. I excel in crafting impactful narratives across platforms, embracing innovation to inform and inspire audiences.

RELEVANT PROFESSIONAL EXPERIENCE

OREGON PUBLIC BROADCASTING *Digital Producer*

Portland, OR, USA
October 2023 – Present

- Curating OPB's news site with impactful stories for Pacific Northwest audiences.
- Copyediting content from OPB reporters, nonprofit partners and the Associated Press, applying best SEO practices.
- Monitoring and reporting breaking news; creating engaging social media posts for Instagram and Facebook.
- Pitching and producing enterprise stories for digital and radio platforms, focusing on underrepresented communities.
- Writing and editing OPB's *First Look* email newsletter, published Monday through Saturday.
- Creating data visualizations, including charts and maps, to enhance digital storytelling.
- Producing interviews for *Weekend Edition* by pre-interviewing guests and scripting for the host.
- Conducting photography, videography, video editing and reel scriptwriting.
- Coordinating with reporters and editors on strategizing coverage on social media, scheduling stories for publish, and featuring them on daily newsletters.
- Mentoring fellow journalists on effective story writing techniques.
- Guiding journalists on applying DEI principles for more respectful writing.

CBC/RADIO-CANADA *Digital Associate Producer*

Kelowna, Canada
September 2020 – September 2023

- Pitching enterprise multi-platform story ideas (web, radio, TV, social media) featuring voices from across British Columbia.
- Writing web stories based on content from CBC British Columbia radio shows.
- Mixing radio segments.
- Recording and editing talk tapes for radio.
- Producing TV packaged stories and soundscapes.
- Filing radio stories, including clips and voicers.
- Creating social media posts for Instagram, Facebook and Twitter.
- Shooting visuals for the Vancouver bureau.

CBC/RADIO-CANADA *Senior Writer, Ask CBC for Federal Election (Secondment)*

Kelowna, Canada
August 2021 – September 2021

- Pitching and writing web stories about the federal election, guided by audience questions.
- Responding to audience inquiries about election-related topics.

CBC/RADIO-CANADA *Associate Producer, Marketplace (Secondment)*

Kelowna, Canada
May 2021 – October 2021

- Researching online Chinese-language content about Xinjiang tomatoes and garment factories in Liaoning province.
- Chasing voices identified on Chinese social media platforms (e.g., WeChat).
- Translating and interpreting interviews with Chinese subjects.

CBC/RADIO-CANADA *Associate Producer, CBC Radio One*

Vancouver, Canada
June 2019 – August 2020

- Writing scripts and booking guests for the current affairs radio shows *The Early Edition* and *On The Coast*.

- Writing web stories based on radio segments and original pitches.

NEW YORK TIMES

Fixer

Vancouver, Canada

January 2020 – March 2020

- Chasing / interviewing subjects for Dan Bilefsky's stories on Meng Wanzhou and ethnic Chinese communities

MING PAO DAILY NEWS

Reporter

Vancouver, Canada

July 2018 – May 2019

- Writing stories based on assigned interviews and social media observations.
- Translating English-language news stories into Chinese.
- Writing and publishing instant news stories on the newspaper's mobile app, Twitter, and Facebook.
- Filming and editing videos for upload to the newspaper's YouTube channel.

VOLUNTEER EXPERIENCE

ASIAN AMERICAN JOURNALISTS ASSOCIATION

Digital Content Manager

Portland, Oregon, USA

January 2025 – Present

EDUCATION AND TRAINING

POYNTER ACES CERTIFICATE IN EDITING

ACES Certificate in Editing

Remote

UNIVERSITY OF ILLINOIS, URBANA-CHAMPAGNE

Certificate of Coursera MOOC "Leading Teams: Developing as a Leader"

Remote

BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

Associate Certificate in Broadcast and Digital Journalism

Vancouver, Canada

UNIVERSITY OF ERFURT

Master of Public Policy

Erfurt, Germany

TSINGHUA UNIVERSITY

Bachelor of Law

Beijing, China / Hong Kong

UNIVERSITY OF HONG KONG

Postgraduate Certificate in Translation

Hong Kong

UNIVERSITY OF WISCONSIN

Bachelor of Arts

Majors in Political Science, Psychology and Linguistics

Madison, WI, USA

OTHERS

Languages: Cantonese Chinese (native), Mandarin Chinese (proficient), Japanese (intermediate), German (advanced)

Awards: 2024 Region 1 Edward R. Murrow Award - Digital in Large Radio Market (2024), RTDNA National Award for Investigative Excellence (2022), Amnesty International Canada Media Awards (Long-form video) (2022)

Last updated: May 16, 2025