

MALLORY CARRA

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RECENT EXPERIENCE

FREELANCE JOURNALIST, WRITER & PODCAST PRODUCER

VARIOUS, 2008 – PRESENT

- **Freelance audio work (2017 – present)** has included the BBC World Service, Question Six Studios' *The Why Files* (3.3 million subscribers on YouTube), Annie Elise's *SERIALously* and *10 to LIFE* (1.39 million subscribers on YouTube) and Sarah Turney's *Voices for Justice* podcast.
- **Freelance (text/digital) writing** has appeared in the *Columbia Journalism Review*, *Los Angeles Times*, *BuzzFeed*, *The Commercial Appeal* (Memphis), *The Podcast Academy* blog, *NYU Alumni Magazine*, *Trulia*, *The Daily Meal*, *Elite Daily*, *Nicki Swift*, *Stacker.com*, *House Digest*, and more.
- **Editor of West Coast Media Jobs newsletter (2020 – present)**. A journalism jobs newsletter for journalists in California and the Pacific Northwest. Sent out weekly on Wednesdays to over 3,000 subscribers. Provides 1:1 consulting and coaching sessions.

DZCONNEX FOR DOTDASH MEREDITH

QUALITY TEAM EDITOR FOR THE SPRUCE HOME, MAY 2025 – PRESENT

- Write and pitch original 700+ word articles about home, gardening, HVAC, plumbing, pest control, cleaning, and more.

NBCU ACADEMY

FREELANCE JOURNALIST, NOV. 2022 – PRESENT

- Writes and pitches 1,400-word articles with tips, best practices and guidance for early career journalists and college students for NBCU Academy's Equity Lab, a free, award-winning education program for developing new skills and advancing careers in journalism, media, and tech from Comcast NBCUniversal.
- Writes headlines, subheadings, and prepares SEO links within the CMS.

UNIVERSITY OF SOUTHERN CALIFORNIA

ANNENBERG SCHOOL FOR COMMUNICATION AND JOURNALISM

PART-TIME LECTURER, JAN. 2022 – PRESENT

- Instructor and Radio Coach for students in JOUR 206 Live Reporting and Reporting Practicum & JOUR 532 Fall Digital Journalism Immersion Practicum (Fall 2022 - present); Faculty Advisor for *elevASIAN*, API vertical (2023 – present).
- Supervises student leaders as they produce the student radio/podcast news show, "From Where We Are" and the daily TV news broadcast, *Annenberg TV News*;
- Supervises and guides undergraduate and graduate students through multi-disciplinary newsroom workflow; advises students on story development, interviewing, research, finding sources, drafting interview questions, and coordinating interviews.

- Performs first reads on digital stories, radio scripts, and VO/SOTs/anchor tags and intros under tight deadlines and offers detailed feedback.

USC ANNENBERG CENTER FOR CLIMATE JOURNALISM & COMMUNICATION

LEAD PRODUCER, ELECTRIC FUTURES PODCAST, AUG. 2023 – PRESENT

- Featured by the Los Angeles Times, NPR, La Opinión, and Podcast Delivery. A Top 50 Science Podcast on Spotify and Apple Podcasts
- Leads and manages the production process of a 6-episode journalistic storytelling podcast hosted by former USC Provost and Vivian Professor of Chemical Engineering and Materials Science Charles Zukoski on Imperial Valley's upcoming environmental development and the Lithium extraction process. It's a co-production of Annenberg, Annenberg's Center for Climate Journalism, and Viterbi School of Engineering.
- Developed the podcast's creative vision working closely with and reporting directly to the host (Zukoski) and the executive producer (Center for Climate Journalism director Allison Agsten); supervises the production assistant, editor, sound designer, and others needed during the production process.

CHAPMAN UNIVERSITY, DODGE COLLEGE OF FILM & MEDIA ARTS

PART-TIME LECTURER, 2024 – 2025

- Instructor for BRJL 103: Broadcast News I and BRJL 305: Social Media Mobile Journalism.
- Instructed and trained students in broadcast and digital journalism principles, such as broadcast TV packages, podcasts, online SEO articles and social video
- Developed/delivered lectures in accordance with course objectives; prepared course syllabus and aligned learning objectives with course materials; and engaged students via Canvas discussions
- Evaluated and graded student coursework, assignments, and papers in accordance with school policy; provided effective feedback to students.

SPOTIFY

PODCAST STORY EDITOR/WRITER, PARCAST STUDIOS, 2020 – 2023

FREELANCE WRITER, PARCAST NETWORK, 2017 – 2019

- Wrote scripts for weekly and daily podcasts with hundreds of thousands of listeners, including the top-rated shows Serial Killers (#23 on Spotify's USA Top Podcast Charts), Disappearances with Sarah Turney, Conspiracy Theories (#31 on Spotify's USA Top Podcast Charts), Unexplained Mysteries (#71 on Spotify's USA Top Podcast Charts), Cold Cases, and more.
- Edited and gave very detailed feedback on outlines and 6,000-word scripts written by full-time staff writers and freelancers for multiple shows; managed and coordinated each show freelancer's workflow through the scripting process.
- Developed story arcs, outlines, and deeply research for assigned topics, determining the strongest journalistic narrative within true events for individual episodes and multi-episode specials; mapped out music and sound cues in scripts.
- Pitched future episode topics to research team and helped them develop special series
- **Leadership:** LA Office Lead for Spotify SPACE, the API ERG (Jan 2022-June 2023); Parcast Union Diversity, Equity, Inclusion, Accessibility Committee Chair (May 2022-June 2023); Member of the Parcast Union bargaining committee, helping negotiate the union's first CBA (Nov 2020-May 2022)

BUSTLE

ASSOCIATE ENTERTAINMENT EDITOR, 2018 – 2019

CONTRIBUTING ENTERTAINMENT EDITOR, 2016 – 2018

ENTERTAINMENT NEWS & TV WRITER, 2014 – 2016

- Oversaw fast-paced, SEO-driven nightly & weekend entertainment news & celebrity coverage: Supervised a team of 15+ part-time writers of varying skill levels, received and evaluated pitches, assigned and executed stories, edits, and SEO-optimized copy and headlines.

- Oversaw the administrative calendar for Entertainment News writers, handling time-off requests, sick day requests, and other administrative needs for the team. Helped with hiring and growing the team, including providing feedback and performance reviews. Worked with Entertainment editorial team and social media teams to coordinate coverage of the latest news.

- Provided coverage for Los Angeles set visits, red carpets, premieres, and movie junkets.

Provides on-deadline live coverage as an editor for many live events.- Celebrities interviewed include Melissa McCarthy, Elisabeth Moss, Rachel Bloom, Alfre Woodard, Charlize Theron, Seth Rogen, Tracy Morgan, Nick Jonas, Casey Wilson, June Diane Raphael, Amy Sedaris, Diane Lane, Chiwetel Ejiofor, Jon Favreau, Vanessa Kirby, and a lot more.

AWARDS, HONORS & FELLOWSHIPS

POYNTER MEDIA INSTITUTE

- *Lead with Influence cohort member (2024)*

ASIAN AMERICAN JOURNALISTS ASSOCIATION (AAJA)

- *Dinah Eng Leadership Fellowship Grant (2024)*
- *VOICES Student Program Co-Lead (2023-2024); Instructor/Editor (2023)*
- *Executive Leadership Program (ELP) Fellow (2023)*

TENNESSEE SPORTS WRITERS ASSOCIATION

- *Best Outdoors Writer, Second Place (2007)*

EDUCATION

NEW YORK UNIVERSITY COLLEGE OF ARTS & SCIENCE

Bachelor of Arts in Journalism & History

UNIVERSITY OF SOUTHERN CALIFORNIA SCHOOL OF CINEMATIC ARTS

Master of Fine Arts in Writing for Screen & TV

For a full Curriculum Vitae, please visit [linkedin.com/in/mcarra](https://www.linkedin.com/in/mcarra)