

Aimee Moon

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EDUCATION

Harvard University, John F. Kennedy School of Government

Cambridge, MA

Master in Public Administration

May 2025

Coursework: Equitable Dev. & Housing Policy; State/Local Econ. Dev.; Elections Security; Tech Governance

University of Hong Kong, Journalism and Media Studies Centre

Hong Kong SAR

Master of Journalism, "Pass with Distinction"

May 2021

Coursework: Data Journalism; Digital Journalism; Video News Production; Producing TV/Video News

Capstone: Multimedia project on 2019 Hong Kong pro-democracy protest art

Dartmouth College

Hanover, NH

Bachelor of Arts, Major in Government

Jun 2009

EXPERIENCE

WBUR

Boston, MA

2022 Newsroom Fellow

Jan 2022–Dec 2022

- Selected for yearlong fellowship with rotations in digital, radio, newscast, and environment features teams.
- Produced digital content across platforms, including explainers, newsletters, and social media accounts.
- Reported local stories on environmental hazards in Chinatown and state climate education gaps.
- Pitched and produced on-air segments for daily radio news show, including biweekly "Tech Talk" series.
- Reported national award-winning feature on Chinese American sports tradition for text and audio.

GOOGLE

Hong Kong SAR / Washington, DC / Mountain View, CA

News Partner Manager, Asia Pacific (APAC)

Apr 2019–Dec 2021

- Spearheaded international news literacy campaign and founded education nonprofit with journalists.
- Booked and interviewed C-level, editorial, and tech leaders for fireside chats and conference sessions.
- Managed \$16M annual budget as Strategy & Operations lead for APAC Google News Initiative teams.
- Owned relationships with APAC news media organizations and executed 40+ programs/events annually.
- Drafted and edited content for program and office launch announcements, websites, and policy briefs.

Senior Policy Analyst, Asia Pacific (APAC) Public Policy

Apr 2017–Apr 2019

- Pitched and launched \$1M media literacy training program in India reaching 30,000+ people per year.
- Partnered with nonprofits and creators to deliver news literacy education in 3 Southeast Asian countries.

Policy Analyst, US Public Affairs / Asia Pacific (APAC) Public Policy

Jul 2013–Apr 2017

- Managed annual issues of policy collateral on sustainability and social impact initiatives of US sites.
 - Owned global \$4M grant program for 31 communities in 7 countries; oversaw copy on grant/site websites.
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Languages English, Korean (proficient), Spanish (classroom study)

Software Tectonic (custom CRM), Adobe Audition, Adobe Premiere Pro, WordPress, Canva, CapCut, Slack

Affiliations Asian American Journalists Association, Religion News Association

Honors 2022 Sigma Delta Chi Award, Society of Professional Journalists

2023 Regional Edward R. Murrow Award, Radio Television Digital News Association

2021 Mick Deane Scholarship for Video Journalism, University of Hong Kong (tuition)

2024 Freedman Scholarship for Broadcast Journalism/Martin Scholarship (tuition)

2024 John F. Kennedy Fellowship, Harvard Kennedy School (tuition)